



HOBBS HISPANO

CHAMBER OF COMMERCE

Cámara de Comercio

Newsletter

Greetings!

Welcome to the Hobbs Hispano Chamber of Commerce newsletter and to our community, one of the best places in New Mexico to live, work and raise a family.

The Hobbs Hispano Chamber of Commerce understands that in order to have a strong economic environment you must have a strong community. We are truly blessed in our community to have leaders, business owners, educators and citizens who realize that we all share in the responsibility of creating economic success and happiness within our community.

The Chamber's goal is to work toward improving the quality of life for all through the support and commitment of its members, volunteers and committees. The Chamber is proud to sponsor events throughout the year to help support the community.

As the 2018-2019 Chamber President, I am honored to work alongside our dedicated Board who all share the same vision, business growth and healthy community environment.

If you are not a member of the Hobbs Hispano Chamber of Commerce, please join us today. Your membership will benefit your business and the community. I look forward to working with everyone during my time as President, and hope that you enjoy reading this volume of our Newsletter.

Sincerely,
Rosa Aranda, Board President

In This Issue

Fiesta de Salud

The Spotlight Shines on..

Ribbon Cutting Events

Pan Dulce y Cafe

Upcoming Events

Benefits of Joining the Hobbs Hispano Chamber of Commerce.



à **Networking Opportunities:**

Pan Dulce y Café; Meet potential customers, business leaders, professionals and build relationships to do business with one another.

à **Business Referrals:**

Providing information about members businesses through all networks.

à **Notary Public Service:**

Free of charge to all members.

à **Community Involvement:**

Promoting opportunities and information on community affairs, education, development and economic growth as a way to enhance our quality of life.

à **Events Committee:**

¡Fiestas de Septiembre! Fiesta de Salud, Annual Banquet, and other Participate in organizing special events on behalf of the HHCC.

à **Use of Bulk Mail:**

Access to mail your business publications at a reduced bulk

12th Annual "Fiesta de Salud"

The Hobbs Hispano Chamber of Commerce held its 12th Annual Fiesta de Salud on Saturday, April 14th at the Hobbs Eagles Lodge. Before anything, the HHCC would like to thank the community for attending, and would like to point out that the Fiesta de Salud was a great success because of the tremendous community support. Services provided included: cholesterol, blood pressure, glucose, immunizations and eye examinations.



We would like to thank the following businesses in particular for helping us make a difference in our community: Ankle & Foot Center, Balance Nutrition, Gentiva (Kindred Hospice), Got Safety? LLC, Hobbs Heart and Vascular, Hobbs Public Health Office, Miracle Ear, NM Department of Health, Presbyterian Medical Services, WIC, Lea Regional Medical Center, Legacy Medical, Lions Club, Miracle Ear, Nor-

price.

à **Chamber Business Card Display and Information Rack:** Accessible at the HHCC.

à **Listing on Website:**
Opportunity to link business to website at no additional cost for a year.

à **Workshops and Seminars:**
English and Spanish Workshops are conducted throughout the year addressing a variety of business concerns to meet your needs.

Current Members...

If you wish to be featured on this Newsletter and Receive Free Publicity...

Or if you have any ideas pertaining to one of our newsletter themes and/or simply want to talk about your business or upcoming events, please contact our HHCC Intern below.

Alejandro Baradat
Office: 575.393.1030
Email:
admin2@hispanochamber.org

Are you Maximizing your Membership with the Chamber?

We're adding more events and opportunities for you to showcase your business, develop relationships with other business owners in town, and gather new ideas and strategies to help you grow.

THE CHAMBER IS A GREAT RESOURCE FOR YOU!

If you would like to volunteer, sponsor, contribute, or have more

Lea Hospital, Star Care, United Healthcare, United Way of Lea County, and Xtreme Fitness. As always, our gratitude to the Hobbs Eagles Lodge for the use of their facility and KLMA for the radio remote broadcast.

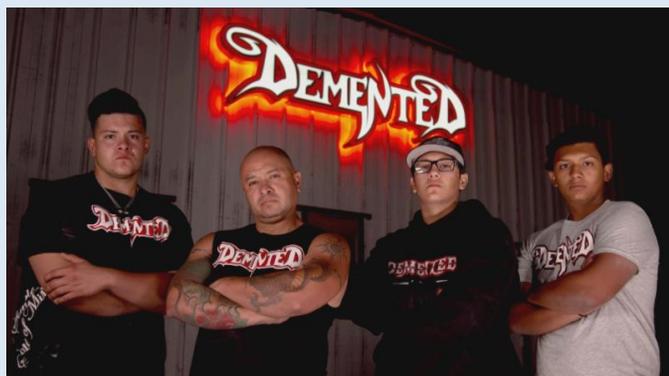
A healthy lunch was also offered to attendees which included Boca Burgers donated by Mayor Sam Cobb and additional donations provided by La Tienda, Mrs. Bairds, Coca-Cola and Wal-Mart.

The Spotlight Shines on... *Demented Customs*

Hobbs might be a small city, but it is full of opportunities, and full of people who want to work hard to make it better. A city of hidden successes. A small town does not mean less opportunities, but rather more growth if one works hard.

Did you know that the NFL is in Hobbs?

Yes, it does sound crazy, but that is why the name of the business that brought it to Hobbs is *Demented Customs*. *Demented Customs* is a small body shop that was founded by James Torrez, a Hobbs native who is living a dream being one of the stars of NFL Network's *Tackle My Ride*. *Tackle My Ride* is a show where former and current players of the NFL find fans to refashion their automobiles to an amazing ride that matches their team's pride. As the show puts it, the fans' automobiles are "tackled" by *Demented Customs*.



ideas for future events, please
contact us at:

info@hispanochamber.org

Meet the Chamber

Executive Board of Directors and Staff

Hobbs Hispano Chamber Board of Directors



Rosa Aranda
President
Got Safety? LLC



Jose Moreno
Vice-President
HydroSteam Oilfield Services



Ezequiel Rodriguez
Treasurer
BJ Services



Susana Arizu

James Torrez, founder of Demented Customs, grew up in Hobbs not having many resources for success. He witnessed awful situations such as domestic violence, and drug and alcohol addicted parents, yet he was able to make it big mainly by having a great attitude to everything. He started his career working at the oil field as it was what most people told him he had to do, and it was "where the money was at" in Hobbs. He did not feel complete at this job, and so he moved on to the Hobbs Police Department searching for that which he was missing. After a few years at the force, he quit this job too because, apart from feeling empty from not doing what he really loved, he was a single parent who had to take care of his children. While doing so, he started pursuing his real dream of fixing cars and making them be unique. With no credit, loans, or any kind of funding, his first customer started his business off back in 2006 by bringing a motorcycle to him for a refurbishment. Since then, success has only come his way as a result of years of searching, and grinding. James Torrez is an entrepreneur, who without a dream, hard work, and persistence would not be living the dream he is living.



James Torrez and Demented Customs' motto is

*Dream big,
grind hard.
Success is inevitable.*

A motto that everyone should consider using. They now, more than just fixing cars, have the

Secretary
Edward Jones Investments



Saul Villarreal
Immediate Past President
Lea County State Bank



Noel Ponce
Member
Urenco USA



Rosa Smith
Member
Noalmark Broadcasting



Rachael Moon
Member
Zia Park Casino Racetrack & Hotel



Sergio Polanco
Member
Wells Fargo Bank

goal of inspiring people, especially small-town people, to do their best, and follow their dreams. He says this journey is hard, but anyone can eventually make it if they keep working hard for it. He says, "there are going to be failures, but failures have to be seen with a good eye, and the best has to be taken out of everything if you want to be successful". Michael Straham (former NY Giants Player) told him once, "to play every play" and from there James now makes the recommendation "to take one day at a time so that you can then take the week, and then the month," he also says "Worrying about the end result is not to get you there, what gets you there is breaking the task down".



You can visit Demented Customs at 313 W White St or give them a call at 575-441-6848. You can also visit their website <https://www.dementedcustoms.com/>, and you can check out episodes from *Tackle My Ride* by clicking here [here](#) or by visiting the [NFL Network website](#).

Ribbon Cutting Events

Permian Ford Celebrates 70 years in business!

Hobbs Hispano Chamber Staff



Perla Arzate
Business Administration Manager



Alejandro Baradat
HHCC College Intern

Hobbs Hispano Chamber Advisory Board Members

Johnny Vega
Oscar (O.J) Jaquez
Tony Mendoza

Hobbs Hispano Chamber Foundation Board of Directors



Oscar Gonzales
President
OMG Printing, Inc.



Rose B. Scott
Past President
Nuclear Waste Partnership LLC



Lariza Ortiz



On Saturday, March 17, 2018, in conjunction with the Hobbs Hispano Chamber of Commerce, the Hobbs Chamber of Commerce, the Hobbs Ambassadors, and a good number of customers Permian Ford celebrated its 70 years in business. On behalf of the Hispano Chamber and our community, Chamber President Rosa Aranda congratulates the Gray family and Permian Ford for being in business for 70 years!

Permian Ford has been a great business in our community. It has provided Hobbs, and Lea county with high quality reliable vehicles, and vehicle services for almost a century. They look forward to keep serving the community for years to come.

Permian Ford:
1000 N Dal Paso
<https://www.permianford.net/>

For all your DOT needs...

On April 13th, 2018, The Hobbs Hispano Chamber of Commerce, together with the Hobbs Chamber of commerce, the Hobbs Ambassadors, and the African American Chamber of commerce welcomed RA&J Office works into the community with their respective ribbon cutting event.

Member
Entrench, Inc.



Alberto Caballero
Member
Entrench, Inc.

Hobbs Hispano Chamber
Community Partners:



Representatives of the chambers present gave a warm welcome to the business, and Rosa from RA&J gave a really sentimental speech on how she was very thankful for being able to open this new office after years of hard work.

RA&J office works is the company to call, or visit, if you need anything regarding DOT Compliance, or tax services done. Rosa, who has been working in this field for over 3 years now, and has 167 clients can certainly get you fixed. Come and meet the RA&J team!

RA&J Office Works:
Michigan Plaza, 726 E Michigan Dr Suite 401

Boerner's Appliance Moves from
W. Marland to the Lovington Highway



The Hobbs Hispano Chamber, the Hobbs Chamber and the Hobbs Ambassadors were honored to be a part of the Grand Opening Celebration of the new Boerner's Appliance

A Special Welcome to Our New Members:

- **Familia Dental**
- **Impacto**
- **JAG Promotion**
- **Global Green Insurance Agency**
- **Boerner's Appliance**
- **Tee's Treats Bakery**
- **Permian Ford**
- **Ray Betzen**
- **Hobbs Iron and Metal**
- **Steel Depot**

Quick Links

[Our Website](#)
[Find us on: Facebook](#)
[Join Today!](#)

Center location on the Lovington Highway.

For over 60 years Boerner's Appliance has been serving Hobbs and surrounding communities from their West Marland location. With this move they are now more conveniently located and with a much larger showroom. As the second generation in the business, Sandra and Auggie are proud of their large selection of brand new appliances; they also have some refurbished appliances backed by their own warranty.

Not only do they sell appliances but many in the community know the Boerners because of their technical expertise which allows them to fix many brands of appliances.

On behalf of the Hispano Chamber of Commerce, we thank the Boerner's for being members of the Hobbs Hispano Chamber, we congratulate them on their new location and we thank them for continuing to serve the community with quality products and great service.

Ask them about their zero percent financing for 12 months or call them for honest and dependable service for your appliances. Proudly serving our community for over 60 years.

Boerner's Appliance:
4502 N Lovington Hwy
<https://www.boernerappliance.com/>

Pan Dulce y Café at Molinar Insurance Agency

On Friday, April 27, 2018 the Farmers insurance-Molinar Agency hosted the Hobbs Hispano Chamber of Commerce's Pan Dulce y Café for the month of April.

NEW MEXICO JUNIOR COLLEGE IS OFFERING **FREE ENGLISH, AND MATH CLASSES** THIS SUMMER. FOR MORE INFO CLICK [HERE](#).



This event highlighted the insurance services offered by the Molinar insurance agency. Ms. Alejandra (Alex) Molinar opened the agency in 2017. Her focus is in providing excellent customer service, and if you prefer to speak in spanish, Ms. Molinar is proud to assist you in spanish.

If you are shopping for insurance or need a comparison; make sure to stop by and talk to her about all of your insurance needs including:

- AUTO
- HOME
- LIFE
- RENTERS
- BUSINESS
- MOTORCYCLE
- RECREATIONAL
- UMBRELLA

You can find Molinar Farmers Insurance Agency at 617 W Broadway, or you can give them a call at 575-441-0363. The Molinar Agency is surely going to find the best quote possible for you!

THE CITY OF HOBBS WILL BE HOSTING MOVIES UNDER THE STARS AT DEL NORTE PARK ON MAY 26 AT 6:30 PM.



FOR MORE INFO CLICK [HERE](#).

Upcoming Events

HHCC 13th Annual Banquet

August 17, 2018
5:30 p.m.



**Opening Performance by
Joe Everson**

Joe Everson is a renaissance man — artist, vocalist, musician, and photographer. His viral videos of singing the National Anthem while painting a live-action artwork have over 175 million total views. Joe travels the nation as a favorite of professional sports teams and Fortune 500 companies. He has been featured on FOX News, ESPN Sports Center, Fox Sports, SB Nation, NFL.com, Washington Times, CBS sports, USA Today, Huffington Post and has had nationwide coverage from media and celebrities.



**Speaker
Keith Davis**

Keith Davis is a former college and professional football player who has appeared on ESPN, ABC, USA Today, and Sports Illustrated. He is also an entrepreneur, educator and speaker, having spoken in over 9,000 schools, universities, and corporations. For numerous years Keith has travelled and presented in over 51 countries, including Australia, India, Japan, England, Germany, Russia, Venezuela, Bolivia, Brazil, Egypt, Niger, Zimbabwe, and South Africa. After college, Keith signed his professional football contract with the New York Giants.

Tables for 8 \$450
Individual Tickets \$65
Program Ads
Full Page \$500
Half Page \$250

Are you coming to our banquet?

DATE AND TIME
08/17/18 5:30pm-08/17/18



Please contact us as soon as possible to reserve your table and for program ads.

Connect with us



May 2018

Pan Dulce y Cafe

Friday, May 25, 2018

7:00 a.m. - 9:00 a.m.

Sponsored by: PMS Medical Services

Location: 200 W Lea

June 2018

Pan Dulce y Cafe

Friday, June 29, 2018

7:00 a.m. - 9:00 a.m.

Sponsored by: Wells Fargo

Location: 1910 N Turner

July 2018

Pan Dulce y Cafe

Friday, June 29, 2018

7:00 a.m. - 9:00 a.m.

Sponsored by: Zia Park

Location: 3901 W Millen Dr

Community Calendar

CORE Go Weekend

Saturday June 2, 2018 and Sunday June 3, 2018

12:30 p.m to 10:00 p.m

Location: 4827 N Lovington Hwy

[CORE Website](#)



Join the Hobbs Hispano Chamber of Commerce

Please send your completed application & dues to:

Hobbs Hispano Chamber of Commerce
113 North Shipp St.
Hobbs, New Mexico 88240

Visit our Website for a full list of membership dues.

Multi-Chamber discounts are available. Please contact the Chamber for more information. All applications are subject to Board approval.

Contact:

Office: 575.393.1030

Fax: 575.393.1031

Email:

admin2@hispanochamber.org

Forward this email

STAY CONNECTED

