



HOBBS HISPANO

CHAMBER OF COMMERCE

Cámara de Comercio

Newsletter

Greetings!

It is good to be back with another edition! This newsletter is full of interesting reads about what happened in the chamber for the month, the chamber's calendar of events, and a special article titled "A look into the Economy".

The Hobbs Hispano Chamber of Commerce, as is accustomed, held its Pan Dulce y Cafe for the month, but this time at a different location! You're invited to read about what the host for this month's Pan Dulce y Cafe has to offer. As well, there were a couple of exciting ribbon cutting events, from which one is featured on the Spotlight Shines On section because of its importance, of what it means to the quality of life in Lea County. Can you guess which business ribbon cutting it is?

We really hope you find this volume of our newsletter beneficial in some way, and more importantly that you enjoy reading it. Please feel free to contact our business intern at membership@hispanochamber.org if you have any questions, or comments, as well as if you would like to see something different in the next volume of our newsletter, or if you want to post something about your business in the next volume of the Hobbs Hispano Chamber of Commerce Newsletter.

Sincerely,
The Hobbs Hispano Chamber of Commerce Team

Benefits of Joining the Hobbs Hispano Chamber of Commerce.



à **Networking Opportunities:**

Pan Dulce y Café; Meet potential customers, business leaders, professionals and build relationships to do business with one another.

à **Business Referrals:**

Providing information about members businesses through all networks.

à **Notary Public Service:**

Free of charge to all members.

à **Community Involvement:**

Promoting opportunities and information on community affairs, education, development and economic growth as a way to enhance our quality of life.

à **Events Committee:**

¡Fiestas de Septiembre! Fiesta de Salud, Annual Banquet, and other Participate in organizing special events on behalf of the HHCC.

à **Use of Bulk Mail:**

Access to mail your business publications at a reduced bulk price.

à **Chamber Business Card Display and Information Rack:**

Accessible at the HHCC.

A Look Into The Economy

These are good news for Lea County Residents! The months of April and May were great for the economy in the nation, but they were even more especial for the economy of Lea County. Oil prices have increased, and with it the unemployment rate has lowered in the county to a 5 year low! In the nation, small business owners are to see great opportunity for growth, and development, as according to a research done by Bank of America.

There are a lot of jobs open around the area in multiple fields. An article published at the News-Sun Newspaper says the unemployment rate for the month of April was a low 3.7 %, and "Not since April 2013 has the unemployment rate been 3.7 percent [which is] not the lowest ever, since the average for 2007 was 2.5 percent, but it's a lot better than June 2016 when the unemployment rate was 10 percent". This decrease in unemployment comes hand in hand with the statistic that 22% of small business owner's plan to hire more in the upcoming year (Bank of America).

Small business owners are feeling more confident about doing business with the hopes of keeping more of what they earn from the new tax reform. This confidence has allowed business owners to feel more optimistic about investing more. Some of the figures that show this confidence are, as according to the Bank of America research, 54% of surveyed people believing the national economy will improve, 60 % planning to grow their business over the next 5 years, and 69% planning to expand their business in the year ahead!

If you are looking for a job, or thinking about starting a small business, it is probably a good time to go and pursue it as the economic outlook shows all the odds in favor for it.

à Listing on Website:

Opportunity to link business to website at no additional cost for a year.

à Workshops and Seminars:

English and Spanish Workshops are conducted throughout the year addressing a variety of business concerns to meet your needs.

Current Members...

If you wish to be featured on this Newsletter and Receive Free Publicity...

Or if you have any ideas pertaining to one of our newsletter themes and/or simply want to talk about your business or upcoming events, please contact our HHCC Intern below.

Alejandro Baradat

Office: 575.393.1030

Email:

membership@hispanochamber.org

Are you Maximizing your Membership with the Chamber?

We're adding more events and opportunities for you to showcase your business, develop relationships with other business owners in town, and gather new ideas and strategies to help you grow.

THE CHAMBER IS A GREAT RESOURCE FOR YOU!

If you would like to volunteer, sponsor, contribute, or have more ideas for future events, please contact us at:

info@hispanochamber.org

The Spotlight Shines On... The CORE Grand Opening

The CORE - A perfect example of the incredible things a united community of great people can achieve. On Saturday June 2nd, and Sunday June 3rd the CORE had its grand opening weekend, or as they called it, the GO weekend.



The GO weekend consisted of the opening ceremony, where leaders of the various institutions that got together for the planning and execution of the project gave their thoughts of what the project being completed meant, as well as 2 full days of free admission for the public to experience the amazing facility for the very first time. The speakers at the opening ceremony were Mayor Sam Cobb for the city of Hobbs, Ann Maddox from the Maddox Foundation, Dr. Kelvin Sharp from New Mexico Junior College, T.J Parks from Hobbs Municipal schools, Dr. Quint Thurman from the university of the Southwest, Commissioner Ron Black for Lea County, Craig Bouck CEO of Barker, Rinker, Seacat Architecture, and lastly Matt Greer Project Director of the Haydon Building Corporation. Among the highlights of what was said in these heartfelt speeches Dr. Thurman from the University of the Southwest mentioned that the CORE was an achievement of the community, and that it perfectly portrays what makes Hobbs great - the people. Hand in hand with this, Matt Greer, project director for the Haydon Building Corporation, said he was impressed by the people of Hobbs since the day he got here 2 years ago, he talked about their kindness and big smiles. Craig Bouck from the architecture firm said this was a "one of a kind facility" and that there was "no other facility like this one in the United States".

Meet the Chamber

Executive Board of Directors and Staff

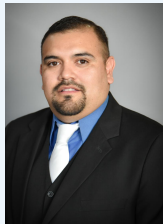
Hobbs Hispano Chamber Board of Directors



Rosa Aranda
President
Got Safety? LLC



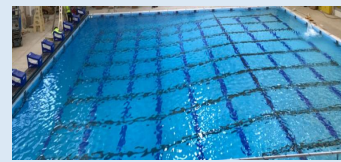
Jose Moreno
Vice-President
HydroSteam Oilfield Services



Ezequiel Rodriguez
Treasurer
BJ Services



Susana Arvizu
Secretary
Edward Jones Investments



If there was one thing all of the speeches coincided in was that the CORE was an achievement of the great community we have here in Hobbs, that the CORE demonstrates what we are capable of doing if we come together, and the greatness the CORE is going to bring to the city of Hobbs, and Lea County in the years to come.



For these 2 days of June 2nd & 3rd the CORE operated at maximum capacity, and many people bought memberships, which made the GO weekend a true success. For more information about the CORE you can click [here](#). For more information on admission rates you can click [here](#). The Core is located at 4827 N Lovington Hwy, and their phone number is 575-393-2763.

■ Ribbon Cutting Events

A New Beauty Store



Saul Villarreal
Immediate Past President
Lea County State Bank



Noel Ponce
Member
Enrichment Technology



Rosa Smith
Member
Noalmark Broadcasting



Rachael Moon
Member
Zia Park Casino Racetrack & Hotel



Sergio Polanco
Member
Wells Fargo Bank



On June 9th, 2018, The Hobbs Hispano Chamber of Commerce, and the New Mexico Black Chamber of Commerce welcomed K-Maxx Wigz into the community with an exciting ribbon cutting. Representatives of both chambers gave a warm welcome to the business, city commissioner Dwayne Pennick presented the key to the city of Hobbs, and Keisha White, owner of K-Maxx Wigz, shared her excitement about introducing her new business to the community.

Keisha says that she opened this business to serve a market that has not been served in Hobbs. She says that people who look for wigs, the main product sold at K-Maxx Wigz, have to either embark on a 2-hour trip to Lubbock, or have to struggle buying online as it is a complicated product to simply buy online. Apart from the Wigs, she is selling other hair products such as hair extensions, and weaves. Outside of hair, they are only selling a few extra things like purses, eye lashes, and similar beauty items. Many present at the event commented about the beautiful store as soon as they came in, and after the ribbon cutting they made several purchases.



Perla Arzate
Business Administration Manager

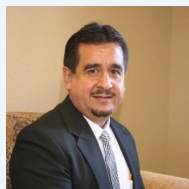


Alejandro Baradat
HHCC College Intern

**Hobbs Hispano
Chamber Advisory Board
Members**

Johnny Vega
Oscar (O.J) Jaquez
Tony Mendoza

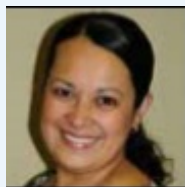
**Hobbs Hispano Chamber
Foundation Board of Directors**



Oscar Gonzales
President
OMG Printing, Inc.



Rose B. Scott
Past President
Nuclear Waste Partnership LLC



Lariza Ortiz
Member
Entrench, Inc.



You are welcome to go and check out all of what K-Maxx Wigz has to offer!

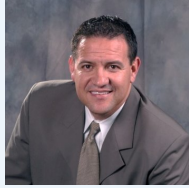
K-Maxx Wigz:
119 W. Broadway
[More Info on K-Maxx](#)

Pan Dulce y Café at Presbyterian Medical Services

On Friday, May 25, 2018 Presbyterian Medical Services (PMS) - Hobbs Family Health Center hosted the Hobbs Hispano Chamber of Commerce's Pan Dulce y Café for the month of May.



This event highlighted the medical services offered by this community health center, as well as the ease of going to visit them for any medical need. Feeling sick? They offer same day appointments, and have bi-lingual staff. Medical services offered by PMS include:



Alberto Caballero

Member
Entrench, Inc.

**Hobbs Hispano Chamber
Community Partners:**



**A Special Welcome to Our New
Members and a Special Thanks
to Our Renewing Members:**

- K-Maxx Wigz*

- Chronic care for illnesses like diabetes
- Acute care
- Preventive medicine
- Family planning
- Women's health
- Wellness physicals and screenings

At "PMS [they] don't just see patients, [they] see friends and family" as according to their philosophy, and because of this, "everyone is eligible to receive Presbyterian Medical Services community health center services" as they accept Medicaid, Medicare and private insurance, as well as payment plans for the uninsured that are based on income.

If you have a medical need, or just want to do a general health check, they are surely going to treat you with the care you deserve. You can visit them at 200 W Lea, or you can call them at 575-391-0270 to schedule an appointment.

At [PMS](#) their purpose is you.

Upcoming Events

- Virtuous Beauty Salon*
- Taqueria Jalisco
- Gio's Cafe & Mexican Food*
- Mike Guerin State Farm Insurance
- Hydrosteam Oilfield Services
- Vicky D Henry CPA
- Presbyterian Medical Services
- Club La Cierra
- De la Cierra Trucking
- La Esperanza Panaderia y Carniceria


* = New Member

Quick Links

[Our Website](#)
[Find us on: Facebook](#)
[Instagram](#)
[Join Today!](#)

All Pools in town are now open!
 They are open everyday of the week
 except for Mondays.

THE CITY OF HOBBS WILL BE



Announcing This Year's Program!

PANEL: Produced Water Challenges and Solutions
from the New Mexico Energy, Minerals and Natural Resources Department

- Cabinet Secretary Ken McQueen
- Mathias Sayer, Deputy Cabinet Secretary
- Heather Riley, Division Director, Oil Conservation Division

New Mexico State Land Office Update

- Aubrey Dunn, New Mexico State Land Commissioner

PANEL: Energy Diversity in Southeastern New Mexico

- David Sexton, President & CEO/ URENCO, USA
- Garret Bean, Vice President of Development/ sPower

PANEL: Petroleum Association Chairmen

- Clint Walker, Chairman/ Permian Basin Petroleum Association
- Cliff Brunson, Immediate Past Chairman/ New Mexico Oil and Gas Association
- TBD/ Independent Petroleum Association of New Mexico

PANEL: Oil and Gas Executives

- John Raines, Vice President Delaware Operations/ Devon
- Joe Cardenas, Operations Manager, Delaware Division/ XTO Energy
- Sean Robinson, Operations Superintendent, Southeastern New Mexico/ ConocoPhillips

PANEL: Support Services - Roads, Housing and Workforce Training

- Corey Needham, Assistant County Manager/ Lea County
- Sam Cobb, Mayor/ City of Hobbs
- Jeff McCool, Vice President, Training and Outreach/ New Mexico Junior College
- Don Jones, Commissioner/ Lea County

Bureau of Land Management Update

- Aden Seidlitz, Acting State Director

www.EnergyPlexConference.org

June 2018

Gio's Cafe Ribbon Cutting

Tuesday, June 26

12:00 P.M

Join us in celebrating the new ownership of Gio's Cafe! Free samples will be served.

Location: 2004 N Turner

Business Safety Seminar

Thursday, June 28

6:00 P.M

Location: HHCC Office - 113 N Shipp

Pan Dulce y Cafe

Friday, June 29

7:00 a.m. - 9:00 a.m.

Sponsored by: Wells Fargo

Location: 1910 N Turner

July 2018

Spanish Classes Begin

Monday, July 9

4:00 - 6:00 P.M

HOSTING MOVIES UNDER THE
STARS AT DEL NORTE PARK ON
June 22 at 8:00 PM. Free.

PARKS & RECREATION



MOVIES UNDER THE STARS
THE STARS

**SUMMER SERIES
DEL NORTE PARK**
(STARTS AT DUSK)

MAY 26 – **COCO**
JUNE 22 – **JUMANJI**
JULY 4 – **DESPICABLE ME 3**
JULY 27 – **WONDER**
AUGUST 24 – **BEAUTY & THE BEAST**
(SING-A-LONG)



MOVIES UNDER THE STARS
IS FREE FOR ALL AGES.

BRING YOUR OWN CHAIRS,
BLANKETS, AND SNACKS.

ALCOHOL IS NOT ALLOWED.

SPACE IS AVAILABLE ON A
FIRST-COME, FIRST-SERVE
BASIS. IF YOU WANT FRONT
ROW, COME EARLY AND
SPEND THE EVENING AT
OUR BEAUTIFUL DEL NORTE
PARK.

THIS IS A PET-FREE EVENT.

FOR MORE INFO CLICK [HERE](#).

Location: HHCC Offcie - 313 N. Shipp

Tee's Treats 10 Year Anniversary Celebration

Monday, July 9
4:00-6:00 P.M
Location: 700 E Broadway

Mexicandy Ribbon Cutting

Tuesday, July 10
12:00 P.M
Join us in celebrating the opening of
Mexicandy! There will be door prizes.
Location: 103 S Shipp

Pan Dulce y Cafe

Friday, July 27
7:00 a.m. - 9:00 a.m.
Sponsored by: Zia Park
Location: 3901 W Millen Dr

August 2018

HHCC 13TH Annual Banquet

Friday, August 17
5:00 PM Cocktail Hour
6:00 PM Banquet
Location: Lea County Event Center - 5101 N
Lovington Hwy



Community Calendar

New Mexico EnergyPlex Conference

Tuesday, June 26
7:30 A.M - 4:15 P.M
Location: Lea County Event Center -
5101 N Lovington Hwy

[NM Energyplex Conference Website](#)

**STEAM Girls Golf Camp &
STEAM Boys Golf Camp**

Wednesday, June 20

9:00 AM Girls

4:00 P.M Boys

Location: Rockwind Communnity Links

ROJO: A Partir de Hoy Tour

Tuesday, July 10

6:30 P.M

Location: Hobbs High School's Tydings Auditorium -
800 N Jefferson



**Join the Hobbs Hispano Chamber of
Commerce**

Please send your completed application & dues to:

Hobbs Hispano Chamber of Commerce
113 North Shipp St.
Hobbs, New Mexico 88240

Visit our Website for a full list of membership dues.

Multi-Chamber discounts are available. Please contact the Chamber for more information. All applications are subject to Board approval.

Contact:

Office: 575.393.1030

Fax: 575.393.1031

Email:

membership@hispanochamber.org