



HOBBS HISPANO

CHAMBER OF COMMERCE

Cámara de Comercio

Newsletter

Greetings!

The last week of June, and the month of July were really eventful at the chamber. We started with an exciting Conversational Spanish Program, we celebrated 3 business ribbon cuttings from which among them one was a 10 year in business celebration, and we had our monthly Pan Dulce y Cafe!

This Newsletter will cover all of these events, plus an article on the EDCLC's NM Energy Plex conference. Also, at the end of the volume there is a calendar with the upcoming events at the chamber for your convenience. Feel free to mark the date of those events you are wanting to attend in your calendar so that you don't miss anything.

Enjoy!

The Hobbs Hispano Chamber of Commerce Team

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■ The Energyplex Conference

Did you hear about the recent New Mexico Energy Plex Conference? The EnergyPlex Conference is hosted by the Economic Development Corporation of Lea County (EDCLC) and is dedicated to Lea County's energy industries. For this conference, many oil

Benefits of Joining the Hobbs Hispano Chamber of Commerce.



à **Networking Opportunities:**

Pan Dulce y Café; Meet potential customers, business leaders, professionals and build relationships to do business with one another.

à **Business Referrals:**

Providing information about members businesses through all networks.

à **Notary Public Service:**

Free of charge to all members.

à **Community Involvement:**

Promoting opportunities and information on community affairs, education, development and economic growth as a way to enhance our quality of life.

à **Events Committee:**

¡Fiestas de Septiembre! Fiesta de Salud, Annual Banquet, and other Participate in organizing special events on behalf of the HHCC.

à **Use of Bulk Mail:**

Access to mail your business publications at a reduced bulk price.

à **Chamber Business Card Display and Information Rack:**

Accessible at the HHCC.

à **Listing on Website:**

Opportunity to link business to website at no additional cost for a year.

à **Workshops and Seminars:**

English and Spanish Workshops are conducted throughout the year addressing a variety of

and gas industry stakeholders, people with interests in wind and solar power, and others who simply want to learn about energy gathered for a full day to discuss about the current energy industry topics.

This year, the second annual EnergyPlex Conference was held on Tuesday, June 26th at the Lea County Event Center. Among the panels of discussion were:

- Produced Water Challenges and Solutions
- A New Mexico State land Office Update
- Energy Diversity in Southeastern New Mexico
- Petroleum Association chairmen
- Oil and Gas executives
- Support services - roads, housing, and workforce training
- And finally, an update from the Bureau of Land Management

With 'Oil and Gas Executives', 'Support Services - Roads, Housing and Workforce Training' and 'Produced Water' panels rated highest and were of the most interest to attendees.



Hobbs News Photo

Apart from the panels of discussion, there were companies present at the exhibit hall of the event with booths showcasing their businesses. Breakfast and lunch and appetizers at the networking reception afterwards were catered by Baja Grill.

The second annual NM EnergyPlex conference was a day of learning, updating, discussing, and

business concerns to meet your needs.

Current Members...

If you wish to be featured on this Newsletter and Receive Free Publicity...

Or if you have any ideas pertaining to one of our newsletter themes and/or simply want to talk about your business or upcoming events, please contact our HHCC Intern below.

Alejandro Baradat
Office: 575.393.1030
Email:
membership@hispanochamber.org

Are you Maximizing your Membership with the Chamber?

We're adding more events and opportunities for you to showcase your business, develop relationships with other business owners in town, and gather new ideas and strategies to help you grow.

THE CHAMBER IS A GREAT RESOURCE FOR YOU!

If you would like to volunteer, sponsor, contribute, or have more ideas for future events, please contact us at:

info@hispanochamber.org

Meet the Chamber

Executive Board of Directors and Staff

Hobbs Hispano Chamber Board of Directors

networking for everyone involved. It was a big improvement from last year's conference in every sense. Steve Vierck Chairman and CEO of the EDC of Lea County said "We've received many positive comments from Conference participants and evaluations were high with an overall conference rating of 4.5 on a scale of 1-5. There was improvement, according to the evaluations, in virtually every area over the first conference last year."

Learning about the energy industry in Lea County can be very beneficial, according to the EDC. Lea County is known and trademarked as the EnergyPlex and is home to traditional energies including oil and gas, nuclear, as well as renewable energy such as wind and solar. Their focus is to diversify and expand the economy and bring new business opportunities to Lea County for the benefit of all.

Our Energy is Endless



To learn more, you can visit the EDCLC website or the EnergyPlex Conference website. If you have an interest in learning about the Energy Industry, and topics of interest in Lea County, or if you want to get your business involved in this significant event, you are invited to attend next year's Energy Plex Conference!

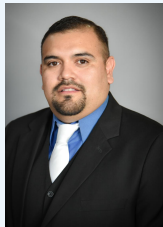
**The Spotlight Shines On... HHCC
Conversational Spanish Classes**



Rosa Aranda
President
Got Safety? LLC



Jose Moreno
Vice-President
HydroSteam Oilfield Services



Ezequiel Rodriguez
Treasurer
BJ Services



Susana Arvizu
Secretary
Edward Jones Investments



Saul Villarreal
Immediate Past President
Lea County State Bank

¡Hola! Do you speak Spanish? If you don't, the HHCC has a new Conversational Spanish Program, and you are invited to join the next session!

Learning how to speak Spanish is more important than what you might think! It helps for a lot of things, specially here in Lea County as there are a lot of Spanish speaking people.

On Monday, July 9th, the Hobbs Hispano Chamber of Commerce started its new program of Conversational Spanish. The program consists of 5, 2-hour lessons, that help participants of beginner or novice level to practice speaking and take their Spanish to a new level.

People that came to the class gave their reasons for coming:

"Helps to get a job, engage in more conversation, and make new friends"

"There are many Spanish speaking people in the area and I would like to be more conversational with them"

"To speak to neighbors and workers"

"For better communication with people I meet"



Noel Ponce
Member
Enrichment Technology



Rosa Smith
Member
Noalmark Broadcasting



Rachael Moon
Member
Zia Park Casino Racetrack & Hotel



Sergio Polanco
Member
Wells Fargo Bank

Hobbs Hispano Chamber Staff



Perla Arzate
Business Administration Manager



"It is so commonly used, I want to learn what others are saying and also want to converse"

"I like to travel and I love Puerto Rico. I would like to speak the language"

And one you would not expect... "I want to learn Spanish to be able to speak to my suegra (mother-in-law)"

Whether the reason is getting a job, being more social, having easier travel, or being able to communicate with family, it is a fact that speaking Spanish is very helpful!

The class is taught by Alejandro Baradat, who is a native Spanish speaker from Valencia, Venezuela. Alejandro has been living in Hobbs for three years, and he is a full-time student at the University of the Southwest who is doing an internship at the Hispano Chamber of Commerce. Apart from his regular duties at the Chamber, Alejandro has volunteered to give these lessons as he believes it is a way of helping to eliminate the communication problem here in Lea County that breaks people

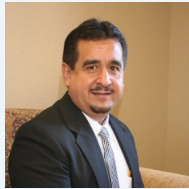


Alejandro Baradat
HHCC College Intern

**Hobbs Hispano
Chamber Advisory Board
Members**

Johnny Vega
Oscar (O.J) Jaquez
Tony Mendoza

**Hobbs Hispano Chamber
Foundation Board of Directors**



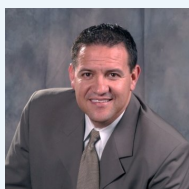
Oscar Gonzales
President
OMG Printing, Inc.



Rose B. Scott
Past President
Nuclear Waste Partnership LLC



Lariza Ortiz
Member
Entrench, Inc.



Alberto Caballero
Member
Entrench, Inc.

(and the community) apart. He hopes the community takes advantage of this program, and that this classes will help the community be closer, happier, and more productive in some way. Even if it is just in the way of one person helping another one communicate with a cashier at the store.



Alejandro says that "Whether you already know some Spanish, or don't know much, this class is made for you, as you will get to practice, and engage in basic conversational Spanish which you will then be able to take with you anywhere you go to make more connections, and make people happy"

As of now, there is no date for the next Conversational Spanish Class. The next date for the class depends on the interest shown, and the amount of people who want to sign up. If you are interested please give the Hispano Chamber of Commerce a call at 575-393-1030, or come and visit us at 113 N Shipp.

■ Ribbon Cutting Events

Tastes Like Grandma's Cooking!

On Tuesday, June 26th, The Hobbs Hispano Chamber of Commerce, together with the

**Hobbs Hispano Chamber
Community Partners:**



**A Special Welcome to Our New
Members and a Special Thanks
to Our Renewing Members:**

- Mexicandy LLC*
- Marotech, INC*
- Heather's Kettle Corn*

Hobbs Ambassadors, gave a warm welcome to Gio's Café & Mexican Food. Sergio Polanco, board member of the chamber, presented the membership certificate, and commissioner Calderon presented the key to the city to Imelda Monarrez, the new owner of Gio's Café & Mexican food.



News-Sun Photo

The ribbon was cut by Imelda's twins, which demonstrated exactly what this restaurant is all about - family, and warm service. Imelda says that her restaurant is about serving delicious homemade food, and making people feel like at home. Among the things customers have said about the business, a very happy customer said "This food tastes like my grandma's cooking!"

Gio's Café is currently opening from 6 a.m. to 2 p.m. for everyone to come and enjoy an out of home homemade food. Gio's early morning is for oilfield workers, and early birds so that they can enjoy a breakfast that tastes like home which will guide them to start their day in great way!

Whether you are looking for a delicious plate, or a healthy food option, you will always be received with a smile and will always feel like at home when you visit Gio's Cafe. Go visit them and experience this family oriented savory restaurant!

- **AB Kitchen Cabinets***
- **Awesome Graphics LLC***
- **The Relaxology Room ***
- **University of the Southwest**

* = New Member

Quick Links

[Our Website](#)
[Find us on: Facebook](#)
[Instagram](#)
[Join Today!](#)

Gio's Café:

2004 N Turner (building that is behind Silva's Law Firm)

575-393-0833

[More Info on Gio's Cafe.](#)

Nostalgic Taste Buds, Activated....

On Tuesday, July 10th, Mexicandy officially had its grand opening, which was celebrated with a big crowd of family, friends, the Hobbs Ambassadors, and the Hispano Chamber of Commerce.



News-Sun Photo

Jenny Rios, a very business inclined woman, and her supporting husband on this venture, Javier, were very happy to announce the opening of their new business. Jenny thinks this business fills a need in the community of Hobbs. She opened the store as she thought it was time to open a candy store with affordable prices.

If you are from Mexico or have been to Mexico and tried some kind candy that you loved, Mexicandy will be your place to find it here in Hobbs for an affordable price. Mexicandy offers a wide selection of Candy imported from Mexico, and if they don't have the candy you are looking for, you can ask them, and they'll bring it from Mexico for you! They have piñatas as well so that parties can be celebrated under the true Mexican tradition.



Whether you are from Mexico, have been to Mexico and tried a sweet you really liked, or simply enjoyed braking a piñata for the sweets, your sentiment of nostalgia will surely be triggered once you visit Mexicandy!

No idea of what these candies are? You are welcome to come and try all of the delicious Mexican candy offered. A quick warning though, you might like them too much!

Mexicandy:

103 S Shipp

[More Info on Mexicandy](#)

Top 10 New Mexico Ranked Bakery Celebrates 10 Years

The evening of Monday, July 9th, was a very sweet one! This evening was filled with sweets, and even sweeter feelings as Tee's Treats and Bakery celebrated 10 years in business!

Tee's Treats and bakery has a decade serving delicious treats to the people of Hobbs, and they have been nothing but amazing. Whether it is because you are craving a sweet one afternoon, you want a big cake to take home, or you need catering for an event, Tee's treats has the experience you want to satisfy your craving, or to serve that crowd full of demanding people.



THE CITY OF HOBBS WILL BE
HOSTING MOVIES UNDER THE
STARS AT DEL NORTE PARK/POOL



PARKS & RECREATION



MOVIES UNDER THE STARS

SUMMER SERIES
DEL NORTE PARK
(STARTS AT DUSK)

MAY 26 – **COCO**
JUNE 22 – **JUMANJI**
JULY 4 – **DESPICABLE ME 3**
JULY 27 – **WONDER**
AUGUST 24 – **BEAUTY & THE BEAST**
(SING-A-LONG)



MOVIES UNDER THE STARS IS FREE FOR ALL AGES.

BRING YOUR OWN CHAIRS, BLANKETS, AND SNACKS.

ALCOHOL IS NOT ALLOWED.

SPACE IS AVAILABLE ON A FIRST-COME, FIRST-SERVE BASIS. IF YOU WANT FRONT ROW, COME EARLY AND SPEND THE EVENING AT OUR BEAUTIFUL DEL NORTE PARK.

THIS IS A PET-FREE EVENT.

FOR MORE INFO CLICK [HERE](#).

Tee's treats was selected as one of the best cake shops (Top 10 list) in New Mexico by Best of AmericanTowns Media. When the information was made public, Best of New Mexico commented "This sweet shop makes celebrating every holiday and special location easy. Even on whim or the spur of the moment, the family owners will make you the cake of your dream"

Go visit them and make your day today even sweeter!

Tee's Treats:

700 E Broadway

575-391-8094

[More Info on Tee's Treats](#)

■ Pan Dulce y Café at Wells Fargo

On Friday, June 29th, Well Fargo Bank Hobbs hosted the Hobbs Hispano Chamber of Commerce's Pan Dulce y café for the month of June.

This event highlighted the banking services offered by this long existing national bank. Wells Fargo Bank, established in 1982, and re-established in 2018, is a local partner to the community of Hobbs and many other communities around the United States. You can count on any of their experienced and friendly staff members to give you access to your funds at any location you choose. Banking services offered include:

- Personal and Business Banking
- Mobile banking
- Loans and Lines of Credit
- Home Mortgage
- Investments and Retirement
- Wealth Management
- And much more.

WELLS FARGO



Wells Fargo will work with you in the best way possible by providing the many tools and resources necessary to help you succeed financially. Don't miss the upcoming Business Banking seminar "Serving Up Knowledge" they will be hosting on August 14th at the HHCC office. For all your banking needs, Wells Fargo Bank is located at 1910 N. Turner St, Hobbs, NM 88240, you can also give them a call at (575)391-3600 or visit their website by clicking [here](#).

**Together, we'll plan for
the road ahead**

Upcoming Events



July 2018

Marotech Ribbon Cutting

Friday, July 20

7:00 P.M

Location: La Esperanza Meat Market - 509 S
Dal Paso

Pan Dulce y Cafe

Friday, July 27

7:00 a.m. - 9:00 a.m.

Sponsored by: Zia Park

Location: 3901 W Millen Dr

August 2018

Serving Up Knowledge: Business

Financial Services

Tuesday, August 14

12:00 P.M.

Location: HHCC Office - 113 N Shipp

By: Wells Fargo

HHCC 13TH Annual Banquet

Friday, August 17

5:00 P.M. Cocktail Hour

6:00 PM Banquet

Location: Lea County Event Center - 5101 N

Lovington Hwy

Community Calendar

Movies Under The Stars

Friday, July 27

8:00 P.M

Location: Del Norte Park / Pools

Hooked On Fishing

Saturday, July 28

8:00 A.M

Location: Harry McAdams State Park - 500

Jack Gomez Blvd

83rd Annual Lea County Fair & PRCA Rodeo

August 3 - August 11

Location: Lea County Fairgrounds

[Lea Country Fair & PRCA Rodeo Website](#)

Familia Dental Patient Appreciation

Back to School Event

Saturday, August 4

11:00 A.M to 2:00 P.M.

Location: 1710 Joe Harvey Blvd Suite B

575-262-3324



Join the Hobbs Hispano Chamber of Commerce

Please send your completed application & dues to:

Hobbs Hispano Chamber of Commerce
113 North Shipp St.
Hobbs, New Mexico 88240

Visit our Website for a full list of membership dues.

Multi-Chamber discounts are available. Please contact the Chamber for more information. All applications are subject to Board approval.

Contact:

Office: 575.393.1030

Fax: 575.393.1031

Email:

membership@hispanochamber.org