



HOBBS HISPANO

CHAMBER OF COMMERCE

Cámara de Comercio

Newsletter

Greetings!

On behalf of the Hobbs Hispano Chamber of Commerce board of directors, thank you for attending and supporting 2018 HHCC Banquet on Friday, August 17, 2018.

Our vision is to unite, women and minority-owned small businesses and professionals through the Hobbs Hispano Chamber of Commerce; as a place to advocate, promote and network. By promoting business leaders, owners and professionals to further enhance their skills and knowledge. We represent the entire community locally and regionally and lend a voice to the Hispanic community.

The Hobbs Hispano Chamber of Commerce could not do what it does without the generous support of a caring community. Once again, thank you very much for being a part of the chamber.

Sincerely,
Rosa Aranda
HHCC Board President

In This Issue

HHCC 13th Annual Banquet

The Spotlight Shines on..

Ribbon Cutting Events

HHCC 13th Annual Banquet - A Banquet To Remember

The evening of Friday, August 17th was filled with lights and flashes on the red carpet as the

Benefits of Joining the Hobbs Hispano Chamber of Commerce.



à **Networking Opportunities:**

Pan Dulce y Café; Meet potential customers, business leaders, professionals and build relationships to do business with one another.

à **Business Referrals:**

Providing information about members businesses through all networks.

à **Notary Public Service:**

Free of charge to all members.

à **Community Involvement:**

Promoting opportunities and information on community affairs, education, development and economic growth as a way to enhance our quality of life.

à **Events Committee:**

¡Fiestas de Septiembre! Fiesta de Salud, Annual Banquet, and other Participate in organizing special events on behalf of the HHCC.

à **Use of Bulk Mail:**

Access to mail your business publications at a reduced bulk price.

à **Chamber Business Card Display and Information Rack:**

Accessible at the HHCC.

à **Listing on Website:**

Hobbs Hispano Chamber of Commerce hosted its 13th Annual Banquet. The event took place at the Lea County Event center.

A young mariachi soloist started setting the mood to the event singing and dancing as people arrived to the banquet hall which little by little started filling up with more than 300 people. The event officially started with Artist Joe Everson making a live painting while singing the national anthem. A performance that was eye dropping, and which got lots of goosebumps going as the artist finished the "home of the brave" phrase of the national anthem painting the American flag with a single brush.



Then, it was time for dinner. Pacific Rim catered the event with a delicious meal. And then the moment everyone was waiting for - The Business Awards. The award recipients were La Tienda as the Business of the Year, Olivia Estrada as the Business Person of the Year, Alex Molinar as the Young Entrepreneur of the Year, and last, but not least Cornelio Martinez as the Volunteer of the year. Congratulations to all!

Opportunity to link business to website at no additional cost for a year.

à Workshops and Seminars:

English and Spanish Workshops are conducted throughout the year addressing a variety of business concerns to meet your needs.

Current Members...

If you wish to be featured on this Newsletter and Receive Free Publicity...

Or if you have any ideas pertaining to one of our newsletter themes and/or simply want to talk about your business or upcoming events, please contact our HHCC Intern below.

Alejandro Baradat
Office: 575.393.1030
Email:

membership@hispanochamber.org

Are you Maximizing your Membership with the Chamber?

We're adding more events and opportunities for you to showcase your business, develop relationships with other business owners in town, and gather new ideas and strategies to help you grow.

THE CHAMBER IS A GREAT RESOURCE FOR YOU!

If you would like to volunteer, sponsor, contribute, or have more ideas for future events, please contact us at:

info@hispanochamber.org



Hobbs News-Sun Photo

To end the night, Mr. Keith Davis delivered an impressive motivational speech. He compared a football game to his life, and to life in general. He spoke about how everyone has a "second half" in life, and a second opportunity to do things right. He continuously encouraged the crowd to repeat "second half" to remind everyone about second opportunities in life, and left off saying we all have the chance to be champions!



The HHCC would like to congratulate all of the award winners, and would like to sincerely thank all attendees, table sponsors and program ad buyers for their support. We would also like to thank Steve Saucedo for doing a masterful job in emceeing the event. We were also honored to have Congressman Steve Pearce attend and present a congratulatory award to the evening's award recipients. We look forward to continuing to serve the community, and we invite you to another unforgettable banquet next year!

Meet the Chamber

Executive Board of Directors and Staff

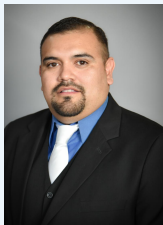
Hobbs Hispano Chamber Board of Directors



Rosa Aranda
President
Got Safety? LLC



Jose Moreno
Vice-President
HydroSteam Oilfield Services



Ezequiel Rodriguez
Treasurer
BJ Services



Susana Arvizu
Secretary
Edward Jones Investments

The Spotlight Shines On... *J.I.A Insurance Services*

Repeating the fact that Hobbs is a city full of opportunities does not get old, especially when it comes to opportunities for starting new businesses. As another example to point this out, the spotlight on this newsletter shines on JIA Insurance Services, their business, and their story.

Back in 2004, Oscar Jaquez, started out with a venture of Insurance Services as he saw an opportunity for it. He did not have much of a background on insurance, but he believed in the greatness that could be achieved, and the number of lives that could be simplified through this service. With a a desire to succeed by helping others, outstanding staff, and supporting customers; growth has continuously been going JIA'S way. In fact, Oscar gives all the credit to his office team: "most of the business success is due to [J.I.A's] staff" especially Laura Muro who "is the one who really runs everything, and deserves all the credit".

JIA started with a single office, and motivated staff to offer the best one-stop shop in Hobbs for all insurance services. As years have gone by, the business has grown, and moved to a prominent location over at 716 E Bender Boulevard. JIA is an independent brokerage, which means that they are not attached to one single insurance carrier. They will do all the hard work of comparing prices from various companies to offer you the best rate possible, whether it is life, health, property, commercial, auto, boat, motorcycle, home, rentals, events, work comp, or group insurance. JIA is a full service insurance agency offering a comprehensive suite of insurance solutions for individuals, families, commercial insurance needs, including group insurance and employee benefits.



Saul Villarreal
Immediate Past President
Lea County State Bank



Noel Ponce
Member
Enrichment Technology



Rosa Smith
Member
Noalmark Broadcasting



Rachael Moon
Member
Zia Park Casino Racetrack &
Hotel



Sergio Polanco
Member
Wells Fargo Bank

Hobbs Hispano Chamber
Staff

Ribbon Cutting Events

"10-12"

On Friday, August 24th, Firehouse Subs Hobbs officially welcomed family members into their home with a nice and loud "10-12". They hosted their Ribbon Cutting Ceremony together with the local Chambers of Commerce, and the Hobbs Ambassadors.



During the ribbon cutting ceremony, Jack and Nadeem Kassis, business partners in this franchise venture, talked about how they decided to bring the franchise to Hobbs. They mentioned that they had plans of bringing some franchise to Hobbs and decided to go with Firehouse Subs because they really liked the restaurant and its theme when they visited the restaurant in other cities. They said that they really enjoyed the family-like atmosphere when coming into the restaurant, the meaning behind the firehouse subs theme, and of course, the good subs.

Part of the family-like atmosphere is the "10-12" greeting when you come in to the restaurant. Do you know what a 10-12 is? It is the way firemen greet family when they come into the bunk, so when coming into firehouse you immediately feel like part of the family. The firehouse theme represents much more than just a name and an experience, and it is not all about selling subs. They have a foundation that provides funds, lifesaving equipment, and educational opportunities to first responders, and public safety organizations.



Perla Arzate
Business Administration
Manager

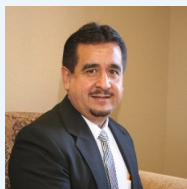


Alejandro Baradat
HHCC College Intern

**Hobbs Hispano
Chamber Advisory Board
Members**

Johnny Vega
Oscar (O.J) Jaquez
Tony Mendoza

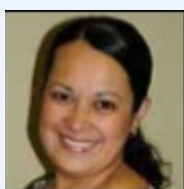
**Hobbs Hispano Chamber
Foundation Board of
Directors**



Oscar Gonzales
President
OMG Printing, Inc.



Rose B. Scott
Past President
Nuclear Waste Partnership LLC



You are invited to go try out what this new franchise restaurant in Hobbs is all about!

Firehouse Subs:

Kass Plaza - 3734 N Grimes St ste a
575 392 7827

Local Treats Store Going Big

Have you been missing Kaleido Scoops and Dairy Queen's ice cream in town? We would like to introduce you to a delicious local substitute - Heather's Kettle Corn - A kettle corn, ice cream, Italian Ice, and drinks hub.

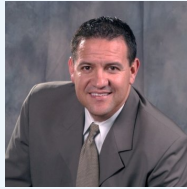
On Saturday, August 25th, Heather's Kettle Corn celebrated its new business location together with the Hobbs Hispano Chamber of Commerce, the Hobbs Chamber of commerce, and the Hobbs Ambassadors. County Commissioner Jonathan Senna presented the symbolical key to the city of Hobbs, and the chambers presented their appreciation certificates.



Hobbs News-Sun Photo

On the ceremony, Heather Barreraz, owner of Heather's Kettle Corn, indicated how thankful she was for all her customers. She mentioned how they have been a vital part on the growth they have had. They started out as vendors during weekend events, then moved to a small tent in front of the owner's house, and then to the bigger location where they are at today. Regardless of moving, Heather happily complained about the problem of already not

Lariza Ortiz
Member
Entrench, Inc.



Alberto Caballero
Member
Entrench, Inc.

**Hobbs Hispano Chamber
Community Partners:**



**A Special Welcome to Our
New Members and a Special**

having enough space to comfortably serve everyone who came in. She said that she is already in need of a bigger location, even though they've just celebrated their ribbon cutting!

You can go and taste the smooth Italian ice, creamy ice cream, and refreshing drinks from 12:00 to 7:00 P.M. Enjoy discounted prices during their happy hour from 2:00 to 5:00 P.M. Drive-through available.

Heather's Kettle Corn:

746 E Aspen
575 942 8882

McCoy's 30th!

On Thursday, September 6th, McCoy's Building Supply celebrated their 30 years in Hobbs with a board cutting ceremony. Yes, you read right, a board cutting ceremony, not a ribbon cutting ceremony. Surprising, right? The reason why they cut a board is because of what their business is about. A representative from McCoy's pointed out jokingly "here at McCoy's, we cut a wood board, not a ribbon, because we are in the construction industry".



During the ceremony representatives of the Hobbs Chamber of Commerce, and the Hispano Chamber of Commerce thanked McCoy's for their membership and support. This was followed by a brief overview about the history of

Thanks to Our Renewing Members:

- **Pacific Lending***
- **Him Daddy's Roasted Corn***
- **Molinar Insurance Agency**
- **Novedades Mariela**
- **MS Production***
- **TWH Parts***
- **Hector Armendariz**
- **Law Offices of Ross Bettis**

* = New Member

the business, and the Hobbs economic scenario 30 years ago.. Shannon Bush, from the Hobbs Chamber stated "30 years ago the average price for a new home was \$ 91,000.... average income was \$ 24,000... price of a new car \$ 10,000... and a gallon of gas was 91 cents... so look how far we've come ".

For 30 years McCoy's has provided the the people in the City of Hobbs with high quality building supplies. Home building would probably not be the same if they were not here. If you are into construction you are probably into McCoy's Building Supply whose "customer base includes serious do-it-yourselfers, farmers and ranchers, repair and remodel contractors, and independent home builders" as according to their corporate statement about what makes them unique.

McCoy's Building Supply:
2406 N Dal Paso
575 392 1932

Upcoming Events

September 2018
Fiestas de Septiembre
Saturday, September 22
6:00 P.M. - 11:00 P.M
Location: Shipp Plaza

Serving Up Knowledge - Retirement Seminar

Tuesday, September 25
6:00 PM

Quick Links

[Our Website](#)
[Find us on: Facebook](#)
[Instagram](#)
[Join Today!](#)



Location: HHCC Office - 113 N Shipp
By: Susana Arvizu - Edward Jones Investments

Pan Dulce y Cafe

Friday, September 28
7:00 A.M. - 9:00 A.M
Location: MTD Radio

October 2018

Musica Mexicana Festival

Friday, October 12
8:00 P.M. - 2:00 P.M
Location: Club La Sierra - 3000 W Marland

Musica Mexicana Festival

Friday, October 26
7:00 A.M. - 9:00 A.M
Location: Law Offices of Ross Bettis - 726 E
Michigan Dr Ste. 100

Community Calendar

Distinguished Lecture Series: Mike Rowe

Tuesday, September 18
7:00 P.M
Location: R.N Tydings Auditorium - 800 N
Jefferson

Chili Fest

Saturday, September 29
11:00 A.M - 3:00 P.M
Location: Lea County Event Center - 5101 N
Lovington Hwy



Join the Hobbs Hispano Chamber of Commerce

Please send your completed application & dues to:

Hobbs Hispano Chamber of Commerce
113 North Shipp St.
Hobbs, New Mexico 88240

Visit our Website for a full list of membership dues.

Multi-Chamber discounts are available. Please contact the Chamber for more information. All applications are subject to Board approval.

Contact:

Office: 575.393.1030

Fax: 575.393.1031

Email:

membership@hispanochamber.org