



HOBBS HISPANO

CHAMBER OF COMMERCE

Cámara de Comercio

Newsletter

Greetings!

We would like to introduce and give a special welcome to a new team member, Laura Barrios.

Laura will be our *Representative Of Member Relations*, which means she will be working closely with all of our current and future members. She is a family-oriented person who comes to us with years of experience in sales, and lots of things to offer to the chamber's essential functions. Laura says "I am very excited and thankful to have been given the opportunity to be part of this amazing organization. I look forward to working with every one of you".

We hope you get to know her soon, and we hope you enjoy reading the rest of this newsletter!

Sincerely,
The Hobbs Hispano Chamber of Commerce team

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■ Fiestas de Septiembre

The 9th Annual Fiestas de Septiembre presented by the Hobbs Hispano Chamber of Commerce Foundation was a success! This success would not have been possible without the help of the sponsors which included Club La Sierra, Entrench INC, G&G Roofing, Robinson & Associates, United Rentals, Xcel Energy,

Benefits of Joining the Hobbs Hispano Chamber of Commerce.



à **Networking Opportunities:**

Pan Dulce y Café; Meet potential customers, business leaders, professionals and build relationships to do business with one another.

à **Business Referrals:**

Providing information about members businesses through all networks.

à **Notary Public Service:**

Free of charge to all members.

à **Community Involvement:**

Promoting opportunities and information on community affairs, education, development and economic growth as a way to enhance our quality of life.

à **Events Committee:**

iFiestas de Septiembre!
Fiesta de Salud, Annual Banquet, and other Participate in organizing special events on behalf of the HHCC.

à **Use of Bulk Mail:**

Access to mail your business publications at a reduced bulk price.

à **Chamber Business Card Display and Information Rack:**

French Brothers, and OMG printing. The event was funded by the city of Hobbs lodgers Tax, and the J.F Maddox Foundation. With a joint effort they made the night nothing but unforgettable to the attendees, who enjoyed a night of fun in celebration of the Mexican independence from Spain, and the Hispanic heritage month.



The night of October 12th began at 6:00 P.M, when around 3000 people started to gather for the festivity. There was musical entertainment which included performances by Mariachi Flores Mexicanas, Solido, and Duelo. Also, there was food available for purchase from many of the Chamber's member mobile food vendors and other individual vendors who were present at the event. For the little ones, there was a fun area which included jumpers. Many businesses also got to showcase their services on vendor tents that were situated around the area of the concert.



If you attended this year's fiestas, we hope you had a

Accessible at the HHCC.

à Listing on Website:

Opportunity to link business to website at no additional cost for a year.

à Workshops and Seminars:

English and Spanish Workshops are conducted throughout the year addressing a variety of business concerns to meet your needs.

Current Members...

If you wish to be featured on this Newsletter and Receive Free Publicity...

Or if you have any ideas pertaining to one of our newsletter themes and/or simply want to talk about your business or upcoming events, please contact our HHCC Intern below.

Alejandro Baradat
Office: 575.393.1030
Email:
admin@hispanochamber.org

Are you Maximizing your Membership with the Chamber?

We're adding more events and opportunities for you to showcase your business, develop relationships with other business owners in town, and gather new ideas and strategies to help you grow.

THE CHAMBER IS A GREAT RESOURCE FOR YOU!

If you would like to volunteer,

good time. We would like to invite you to the 10th annual Fiestas de Septiembre next year!



The Spotlight Shines On... Wells Fargo

Wells Fargo, a bank with history that dates back to when gold was used as the medium of exchange rather than money like we do today, is deeply changing the way they do business. The 166-year-old brand faced some scandals back in 2016 about fake accounts being opened and other customer relations issues. People lost confidence in them, and a general feeling of distrust rose towards the company. It is therefore that now they are working to re-establish trust with their customers, and it is the way in which they are doing it that makes the spotlight of this newsletter shine on them!

"From day one, we always came through for our customers. Today, we're renewing our commitment to you, and working to earn back your trust"

-Wells Fargo 2018

Overall, it can be summed up that Wells Fargo is working to build a better bank, and the way they are doing it is through putting service first, upgrading their banking features, and increasing community impact. They call all of what they are doing "a

sponsor, contribute, or have more ideas for future events, please contact us at:

info@hispanochamber.org

Meet the Chamber

Executive Board of Directors and Staff

Hobbs Hispano Chamber Board of Directors



Rosa Aranda
President
Got Safety? LLC



Jose Moreno
Vice-President
HydroSteam Oilfield Services



Ezequiel Rodriguez
Treasurer
BJ Services



recommitment to you"

They have eliminated their major source of problems, which was product sales goals. They have replaced employees being rewarded for accounts opened with employees being rewarded for customer satisfaction. They have, as well, improved their employee ethics training, and have focused on teamwork, rather than individualism.

Banking features that the bank is working on are just as outstanding. They are continually working on providing better products for their customers. Products that better serve the customer's needs. One such product is the banking app that allows you to do things such as access cash from ATMs without the need to have your card with you.

The way in which they are increasing community impact is something that is not commonly seen. They have donated over \$ 400 million a year to non-profit organizations. This is more than \$1 million per day! Through this program they have positively impacted millions, and millions of lives. An example of the types of organizations that they help here in Hobbs include United Way, Habitat For Humanity, and My Power.

"When you are happy, so are we"

-Wells Fargo 2018

To learn more about Wells Fargo, and what they are doing to re-establish their commitment with people, you can click [here](#).



Re-Established 2018

wellsfargo.com/renew

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Susana Arvizu
Secretary
Edward Jones Investments



Saul Villarreal
Immediate Past President
Lea County State Bank



Noel Ponce
Member
Enrichment Technology



Rosa Smith
Member
Noalmark Broadcasting



Rachael Moon
Member
Zia Park Casino Racetrack &
Hotel



Sergio Polanco
Member

■ Ribbon Cutting Events

Looking for Welding Parts?

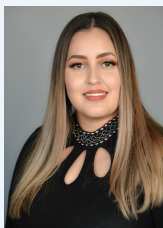
On Tuesday, September 10, TWH Parts held its ribbon cutting ceremony with the Hispano Chamber of Commerce, the Hobbs Ambassadors, friends, customers, and family were also present at the event checking out the clean design of the new shop, and learning about what TWH Parts has to offer to Hobbs and the surrounding communities.



Ivan Salas, Owner of TWH parts, was very passionate about sharing his business opening with the community. He talked about the potential of the shop mentioning customers he already had, and customers who had inquired about the business already in the few weeks of operations they had. During the ceremony the young entrepreneur mentioned that the business is "for any welding parts, any Lincoln Electric welding machine parts, SA 200, SA 300, diesels..." and then moved on to say "We just have parts at the moment, but we will get a mechanic in soon who will be working in this very same location, so there is no need to go to Midland/Odessa to find one anymore"

TWH Parts is open at very convenient hours Mondays through Fridays from 8:00 A.M to 6:30 P.M, and Saturdays from 8:00 A.M to 2:00 P.M. If you're having any trouble, and don't know exactly what is that you need while on the road, far away, or in a hurry, you can text Ivan directly, and send him

**Hobbs Hispano Chamber
Staff**



Perla Arzate
Business Administration
Manager



Laura Barrios
Representative of Member
Relations

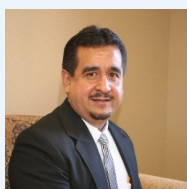


Alejandro Baradat
HHCC College Intern

**Hobbs Hispano
Chamber Advisory Board
Members**

Johnny Vega
Oscar (O.J) Jaquez
Tony Mendoza

**Hobbs Hispano Chamber
Foundation Board of
Directors**



Oscar Gonzales
President
OMG Printing, Inc.

pictures. He'll answer any question you might have right away through text.

TWH Parts:

827 W Sunrise Circle

575-397-7278

575-631-7408 (for texting)

Studio 26 is in town!

And it is so good that celebration had to be in two different days! On Monday, September 24th, the official ribbon cutting ceremony happened at Studio 26, and on Saturday, September 29, the official grand opening celebration. Both events counted with a big support from the community.



Studio 26 gets its name from being the official 26th registered Studio in the City of Hobbs. Owners Brittany and Amy, opened this business with a plan of offering great service in an environment where visitors feel welcome, and leave feeling like a million bucks. All of the staff at Studio 26 is highly qualified, and full of passion for what they do. There is a right person who can do exactly what you need, whether it is haircuts, barber services, hair coloring, hair extensions, perms, waxing, eyelash enhancement, tinting, or even the exotic mermaid extensions.

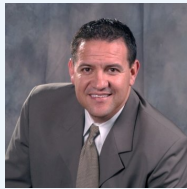
The Studio is open from 10:00 A.M to 7:00 P.M Tuesdays through Fridays, Saturdays from 9:00 A.M to 6:00 P.M, and Sundays and Mondays from 12:00 P.M to 5:00 P.M. Brittany, Amy, and her crew will



Rose B. Scott
Past President
Nuclear Waste Partnership
LLC



Lariza Ortiz
Member
Entrench, Inc.



Alberto Caballero
Member
Entrench, Inc.

**Hobbs Hispano Chamber
Community Partners:**



always make you feel welcome at the studio, and you will leave feeling great.

Be beautiful, be stylish, and love yourself!

-Studio 26

Studio 26:
2827 N Dal Paso, Suite 111

(575) 964-7955

**A Place Where You Can Get Some
Vitamin Sea**

Barracudas Mariscos is now open, and ready to satisfy your vitamin sea need. On Friday, October 5th, the seafood restaurant celebrated its opening with a ribbon cutting ceremony. The Hobbs Hispano Chamber of Commerce, family, friends, and customers of the restaurant were there to help celebrate.



The restaurant is a new project from the same family that used to own the restaurant Mi Tierra. The difference is that now, the daughters of the previous owner are the ones running the place. They have a totally different concept than the one of Mi Tierra, although they have kept the spirit of it alive. They have a brand-new menu which features different kinds of seafood plates, as well as a touch of Mexican. It is a place where you can go enjoy seafood, while not doing away with your beloved chips and salsa!



A Special Welcome to Our
New Members and a
Special Thanks to Our
Renewing Members:

- Studio 26*
- Barracudas
Mariscos*
- Aaron's Signs and
Designs*

* = New Member



The hours of operation are Mondays through Fridays from 11:00 A.M to 11:00 P.M, and Sundays from 11:00 A.M to 9:00 P.M. Go and enjoy some great seafood, steak, and beer! Make sure you check out their specials. You might not only love the food, but have fun as well.

Barracudas Mariscos:
1406 E Broadway St
575-393-7091

Pan Dulce y Cafe at Ross Bettis Attorney At Law

On Friday, October 26th, The law offices of attorney Ross Bettis hosted the Hobbs Hispano Chamber of Commerce's Pan Dulce y Cafe networking event for the month of October.

The event highlighted the legal services offered by attorney Ross Bettis, who wanted to show his new expanded location over at 726 E Michigan Plaza Suite 100. The legal services offered at this location include:

- Divorce
- Criminal Law
- Personal Injury

Ross Bettis is a former prosecutor looking forward to help you fight for your case. If you cannot go to their office, the phone number to reach them is 575-393-Ross (7677).

Quick Links

[Our Website](#)

[Find us on: Facebook](#)

[Instagram](#)

[Join Today!](#)



Upcoming Events



November 2018

Laces For Love

Friday, November 9

8:00 P.M. - 1:00 A.M

Location: Fraternal Order of Eagles

December 2018

Mariachi Christmas

Friday, December 7

7:00 P.M.

Location: Tydyings Auditorium -

Community Calendar

Winter Job Fair

Thursday, November 1, 2018

9:00 P.M - 3:00 P.M

Location: Lea County Event Center - 5101 N

Lovington Hwy - Hosted by MTD Radio

Midland Concert

Friday, November 2, 2018

9:00 P.M - 3:00 P.M

Location: Lea County Event Center - 5101 N

Lovington Hwy - Benefiting United Way

Join the Hobbs Hispano Chamber of Commerce



Please send your completed application & dues to:

Hobbs Hispano Chamber of Commerce
113 North Shipp St.
Hobbs, New Mexico 88240

Visit our Website for a full list of membership dues.

Multi-Chamber discounts are available. Please contact the Chamber for more information. All applications are subject to Board approval.

Contact:

Office: 575.393.1030

Fax: 575.393.1031

Email:

membership@hispanochamber.org